JOSH BO, OKE OLUWATIMILEHIN JOSHUA

Senior Web & Graphic Designer | SEO & E-commerce Specialist

joshbo.official@gmail.com | Nigeria | Remote Opportunities

PROFESSIONAL SUMMARY

Senior web and graphic designer and SEO specialist with experience designing e-commerce websites, responsive interfaces and digital marketing assets since 2020. Founder of Templerunners Company, delivering work across Shopify, Wix, Wix Studio and Squarespace, with additional WordPress and Elementor skills. Combines user-centered design, storefront optimization, search visibility and conversion-focused layouts to support business goals.

CORE SKILLS

Web Platforms: Shopify, Shopify Dropshipping, Wix, Wix Studio, Squarespace, WordPress, Elementor, WooCommerce

Website & UX Design: Responsive Web Design, Website Redesign, UI/UX, Landing Pages, E-commerce Store Setup, Product Pages, Conversion Rate Optimization (CRO)

SEO & Marketing: On-Page SEO, E-commerce SEO, Keyword Research, SEO Audits, Metadata, Internal Linking, Content Optimization, Email Marketing

Creative & Analytics: Graphic Design, Brand Assets, Canva, Figma, Google Analytics, Google Search Console, Semrush, Ahrefs, Klaviyo

PROFESSIONAL EXPERIENCE

Founder & Digital Solutions Specialist

Templerunners Company | Aug 2020 - Present

- Founded and manage a digital solutions business offering Shopify stores, dropshipping websites, Wix and Squarespace design, redesigns, landing pages, graphic design, SEO and digital marketing.
- Lead responsive website projects, aligning user experience, search-friendly site structure and conversion-focused layouts with client requirements.

Senior Website Designer & SEO Specialist

VertexWave Digital Studio | Jan 2026 - Oct 2026

- Designed and redesigned Shopify, Wix and Squarespace websites, including dropshipping storefronts and responsive landing pages.
- Conducted SEO audits and keyword research; optimized page structure, storefront usability and content organization.

Web Design & Digital Marketing Specialist

PixelHarbor Creative Works | Jan 2025 - Dec 2025

- Delivered Shopify, Wix and Squarespace website design, responsive landing pages and user-centered page layouts.
- Supported on-page SEO, email marketing, content optimization and consistent branding across digital channels.

E-commerce & Website Redesign Specialist

Crestline E-commerce Partners | Jan 2024 - Dec 2024

- Redesigned e-commerce websites and customized Shopify storefronts, product pages, collections and navigation.
- Improved responsive layouts, content structure and storefront usability with attention to performance and conversions.

Landing Page & UI/UX Designer

BrightLayer Digital Agency | Jul 2023 - Dec 2023

- Designed responsive landing pages and intuitive website interfaces with clear calls to action, visual hierarchy, mobile-first design and conversion-focused UX principles.

Shopify Dropshipping Specialist

Ironwood Online Retail Studio | Jan 2023 - Jun 2023

- Supported Shopify dropshipping setup, supplier integration, product uploads, collection organization and branded product page design.
- Refined mobile responsiveness, storefront navigation, checkout usability and product SEO.

SEO & Website Optimization Specialist

SummitReach Search Studio | Jul 2022 - Dec 2022

- Performed keyword research, on-page SEO, metadata optimization, internal linking, website audits, content optimization and technical SEO checks.
- Supported backlink research and website improvements to strengthen search visibility.

Shopify Website Designer

ElevatePath Marketing Co. | Jan 2022 - Jun 2022

- Designed Shopify storefronts and customized themes, product collections and product pages.
- Applied responsive design, mobile usability improvements and SEO-friendly content practices.

Squarespace Website Designer

MapleRoot Digital Solutions | Jul 2021 - Dec 2021

- Designed Squarespace websites, service pages, contact forms and landing pages with professional, responsive layouts.
- Optimized image presentation, content structure, website customization and basic on-page SEO.

Wix Website Designer

Westbridge Web Creative | Jan 2021 - Jun 2021

- Created and customized Wix websites for business brands, including responsive service pages and landing pages.
- Supported website restructuring, on-page SEO, metadata updates and user experience improvements.

E-commerce Website Designer

BlueHaven Commerce Group | Jul 2020 - Dec 2020

- Designed responsive e-commerce pages, product listings and collection layouts for online storefronts.
- Supported Shopify navigation, store customization and SEO-friendly product content.

Junior Web Designer

NorthPeak Digital Studio | Jan 2020 - Jun 2020

- Assisted with responsive website design, landing page layouts and website content updates.
- Supported image optimization, basic SEO, site customization and user experience improvements.